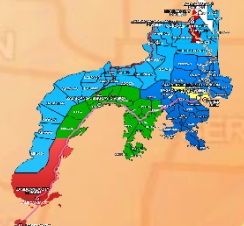




**5**



Zest for Progress  
 Zeal of Partnership

**ENGLISH**

**Quarter 4 – Module 8:  
 Writing a Feature Article**



Name of Learner: \_\_\_\_\_

Grade & Section: \_\_\_\_\_

Name of School: \_\_\_\_\_

- JANUARY  
*Makugihon*
- FEBRUARY  
*Mahigugmaon*
- MARCH  
*Matinabungon*
- APRIL  
*Matinahuron*
- MAY  
*Maharsay og Matimpyog*
- JUNE  
*Maabtik og Musunod sa  
Ihsulitong Oras*
- JULY  
*Maantigo og Maabilidad*
- AUGUST  
*Maginhuhunoon  
para sa Urban*
- SEPTEMBER  
*Madaginoton*
- OCTOBER  
*Matinud-anon*
- NOVEMBER  
*Masaligan*
- DECEMBER  
*Maalampon*





# What I Need To Know

Writing a feature article involves using creativity and research to give a detailed and interesting take on a subject. These types of articles are different from typical news stories in that they often are written in a different style and give much more details and description rather than only stating objective facts. This gives the reader a chance to more fully understand some interesting part of the article's subject. While writing a feature article takes lots of planning, research, and work, doing it well is a great way to creatively write about a topic you are passionate about and is a perfect chance to explore different ways to write!.

This module will allow you to know the parts of Feature Article, therefore you are expected to

1. Write A Feature Article



# What I know

Directions: Based on what you have learned about feature articles, determine if each Statement is a fact or opinion. (Hint: Remember a factual statement can be proven).

- \_\_\_\_\_ 1. Writers often use text features to help the reader understand new or important information.
- \_\_\_\_\_ 2. Feature articles are hard to write.
- \_\_\_\_\_ 3. Feature articles are the easiest transactive piece to write.
- \_\_\_\_\_ 4. The Human Interest article sometimes reports success in spite of great odds.
- \_\_\_\_\_ 5. An effective How-To feature article gives detailed steps.
- \_\_\_\_\_ 6. The Best Article is the most fun feature article to write.
- \_\_\_\_\_ 7. All feature articles should include a catchy title.
- \_\_\_\_\_ 8. People who read the News feature article are “nerds.”
- \_\_\_\_\_ 9. The main character of a Personality feature article may be unknown.
- \_\_\_\_\_ 10. A vignette is one way to add detail to a feature article.



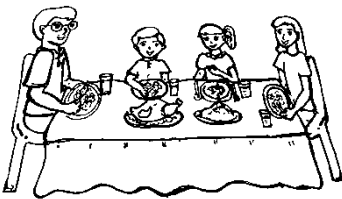
# What's In

## Our Economy

An economy relies on goods and services that are produced and sold. Many institutions and business in our community are part of our economy. From moms and dads buying food for their children to large banks loaning money to even larger companies, everyone's part in our economy is important.

**Directions:** Look at the various institutions below. Write a few sentences that tell how each contributes to our economy. Give examples of what each would do that helps support the economy.

Family



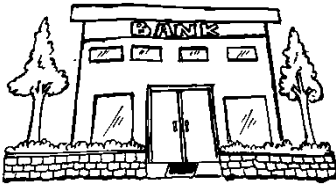
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Bank



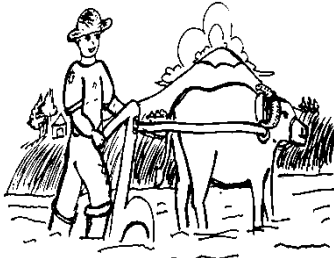
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Worker



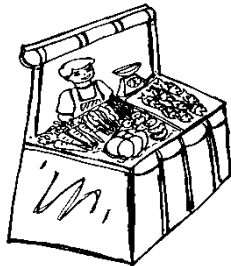
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Small Bussiness



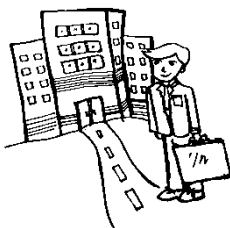
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Big Bussiness



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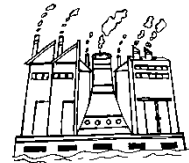
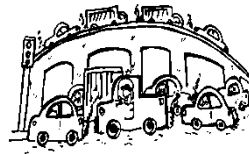
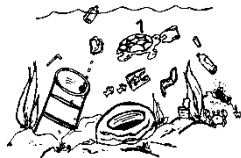
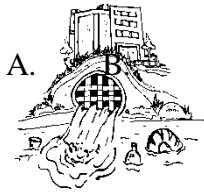
# What's New

## Activity 1

**Directions:** Pick one of the best pictures that you are interested in. Decide what title that best fit on the picture and write a 2 paragraph concerning on the issue that you are decided to write.

Note: 1. Please follow the parts Head Line, Byline, Body, and Conclusion.

2. Please check the rubric below for your guide before writing.




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Rubrics for the Content and Ideas

<b>NEEDS IMPROVEMENT</b> There is no clear or specific explanation.	<b>1pt</b>
<b>APPROACHING STANDARDS</b> You put thought into this, but there is no real evidence of learning. More specific information is needed or you need to follow the directions more closely.	<b>2pt</b>
<b>GOOD</b> What you are writing about is clear. You answered the question. Some support may be lacking, or your sentences may be a bit awkward. Overall, a decent job.	<b>3pt</b>
<b>EXCELLENT</b> What you are writing about is clear and well-expressed, including specific examples to demonstrate what you learned. Well done!	<b>4pt</b>



# What Is It

On your previous module you have learned the basic elements of a feature article as Title, Byline, Body or Nub Head and, Conclusion. This time get ready for another journey to explore the world on how to write an effective feature article.

## A. Choosing a Topic

**1. Decide on the type of feature you want to write.** There are a number of ways to write a feature, depending on what you want to focus on. Some of these include:

**Human Interest:** Many feature stories focus on an issue as it impacts people. They often focus on one person or a group of people.

**Profile:** This feature type focuses on a specific individual's character or lifestyle. This type is intended to help the reader feel like they've gotten a window into someone's life. Often, these features are written about celebrities or other public figures.

**Instructional:** How-to feature articles teach readers how to do something. Oftentimes, the writer will write about their own journey to learn a task, such as how to make a wedding cake.

**Historical:** Features that honor historical events or developments are quite common. They are also useful in juxtaposing the past and the present, helping to root the reader in a shared history.

**Seasonal:** Some features are perfect for writing about in certain times of year, such as the beginning of summer vacation or at the winter holidays.

**Behind the Scenes:** These features give readers insight into an unusual process, issue or event. It can introduce them to something that is typically not open to the public or publicized.

**2. Consider the audience you'd like to talk to.** As you brainstorm story ideas, think about who will read these stories. Ask yourself questions such as *Who will be my readers?* and *What kinds of angles appeal to these readers?* For example, you might write a profile about a pastry chef, but you'll write differently depending on if your readers are aspiring chefs or if they are wedding planners looking to buy a wedding cake.

**3. Consider the type of publication you're writing for.** If you are writing for a magazine or blog with a very specific topic, such as gardening, then you will likely need to tailor your feature article to reflect that interest in some way. A newspaper, on the other hand, is meant for a more general audience and may be more open to varied content.

## 2. Writing the Article

1. **Write a hook to open your story.** Your first paragraph is your chance to hook your reader and draw them into your story. If the opening paragraph is dry or difficult to follow, you will lose your reader and they won't continue on to the rest of your story.
  - Start with an interesting fact, a quote, or an anecdote for a good hook.
  - Your opening paragraph should only be about 2-3 sentences.
2. **Expand on your lead in the second paragraph.** While your lead might draw people in, your second paragraph (and subsequent paragraphs) needs to start explaining the reason for the story. Why are we reading this story? What is important about it?
3. **Follow your outline.** You've drafted your article in outline form, which can help you stay on track to building a good feature article. The outline can also help you remember how details connect to each other and how quotes support certain points that you're making.
  4. **Show, don't tell.** By writing a feature article, you have the chance to describe people and scenes to the reader. Describe a setting or person so that the reader can clearly envision it in their mind.
  5. **Don't use too many quotes.** While it can be tempting to include the interviewee's own words in the story, don't rely too much on quoting them. Otherwise, this becomes more of a straightforward interview. Write around their quotes to give them context, build the story and help the reader interpret what the interviewee is saying.
  6. **Choose language that is appropriate to your readers.** Consider the target audience of the publication for which you are writing and write to their level and interest. Do not assume they are familiar with what you're talking about, so you may need to explain certain things. Be sure to spell out acronyms and explain jargon or slang. Write in a style that is more conversational, rather than stiff and academic.
  7. **Keep your opinion out of the article.** A feature article is a piece that conveys information and detail about a person or phenomenon. It is not an opportunity for you to give your opinion on a topic. Rather, your personality is conveyed through your writing style
  8. **Revise your article.** Once you finish writing, put the article away for a day to get some distance from it. Come back to it when you are fresh and read through it all the way. Think of ways to sharpen descriptions, clarify points and streamline explanations. What areas do you need to cut out? What areas need additional information?

### 3. Finalizing the Article

1. **Check spelling and grammar.** Do not detract from your feature article with misspelled words and poor grammar. Consult "The Elements of Style," which is the standard for proper grammar usage.
2. **Write a headline.** Your publication might write headlines for you, but if you want the initial entry into the article to be reflective of your content, write a headline that does so. The headline is short and to the point, using no more than about 10-15 words, if that. A headline should be action-oriented and should convey why the story is important. It should grab the reader and draw them into the article.



## What's More

Directions: Given the clues bellow, write an article about "River Pollution". Use a separate sheet to write an article. Follow the rubric to be guided.

- rivers, biggest source of water
- victims of pollution
- industrial waste
- city waste drained into them
- religious ceremonies- idol immersion
- garlands and flowers
- ashes after cremation poured into rivers

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<b>NEEDS IMPROVEMENT</b> There is no clear or specific explanation.	<b>1pt</b>
<b>APPROACHING STANDARDS</b> You put thought into this, but there is no real evidence of learning. More specific information is needed or you need to follow the directions more closely.	<b>2pt</b>
<b>GOOD</b> What you are writing about is clear. You answered the question. Some support may be lacking, or your sentences may be a bit awkward. Overall, a decent job.	<b>3pt</b>
<b>EXCELLENT</b> What you are writing about is clear and well-expressed, including specific examples to demonstrate what you learned. Well done!	<b>4pt</b>





# What I have Learned

Directions: Fill the (Before-During-After) graphic organizers to complete the table on what things you should do on how to write a feature article.

BEFORE	DURING	AFTER
<p>❖</p> <p>❖</p> <p>❖</p>	<p>❖</p> <p>❖</p> <p>❖</p> <p>❖</p> <p>❖</p> <p>❖</p> <p>❖</p> <p>❖</p>	<p>❖</p> <p>❖</p>



# What I Can Do

Directions: Write a Feature Article concerning on the current issues of **Pandemic**. Use a separate sheet for this activity. Use the rubric for your guide.

CRITERIA	EXCELLENT (3 points)	GOOD (2 points)	POOR (1 point)
Title			
Word choice			
Lead			
Topic			
Text features			
Conclusion			
Grammar& spelling			
Capitalization			

Lined writing area for the feature article.



# Assessment

Direction: Read the Article carefully and answer the following questions.

1. Feature stories resemble fictional short stories in that they
  - a. use description, sensory details, quotations, anecdotes, personification and other story-telling devices.
  - b. do not have to be factual.
  - c. are based largely on the writer's imagination.
  - d. do not have to be balanced in their treatment of controversial issues.
  
2. The only requirement for a lead for a feature story is that it
  - a. interest readers and lure them into the story.
  - b. be a summary lead.
  - c. include at least one quotation.
  - d. present a question the rest of the story will answer.
  
3. The body of a feature story must be constructed so that
  - a. the facts fit together smoothly and logically.
  - b. every conceivable detail is included.
  - c. the information is arranged in descending order of newsworthiness.
  - d. the information is arranged in ascending order of newsworthiness.
  
4. Feature story writers should avoid ending their stories with
  - a. an anecdote.
  - b. a quotation.
  - c. a summary.
  - d. some detail that evokes the lead.

5. Which of the following is **NOT** one of the attributes of feature stories?

- a. They amuse, entertain, inspire and stimulate readers.
- b. They use novelistic elements to dramatize a story's theme.
- c. They usually are less timely than straight news stories.
- d. They are written to a single formula.



## Additional Activities

Directions: Given an article below, choose one that you desire to most to come up with an article. Use the rubric for your guide.

- A. Prevention is Better than Cure
- B. Education vs. Pandemic
- C. Mistrust Against Covid19 Vaccine

CATEGORY	5points	4 points	3 points	2 points
<b>Lead</b>	The lead is inviting and draws the reader into the article.	The lead states the topic, and makes an attempt to draw the reader into the article.	The lead is not inviting to the reader.	No lead, or very weak lead.
<b>Focused Topic</b>	There is one clear, well-focused, defined topic. Main idea is supported with detailed information.	Main idea is clear, but the supporting information is general.	Main idea is somewhat clear, or the writer tries to bring in too much off topic material.	The main idea is not clear. There is a seemingly random collection of information.
<b>Text Features</b>	The writer included at least 4 text features that enhance the reading of the article.	The writer included at least 2-3 text features that enhance the reading of the article.	The writer includes text features but they do not enhance the reading of the article.	The writer used text features to emphasize angle of article. The writer does not include text features.
<b>Conclusion</b>	The writer draws an appropriate conclusion and writes it well.	The writer draws a conclusion, but it is not satisfying.	The writer rambles in the conclusion.	There is no conclusion.
<b>Grammar &amp; Spelling</b>	Writer made no errors in grammar or spelling that distract the reader from the content	Writer made 1-2 errors in grammar or spelling that distract the reader from the content.	Writer made 3-4 errors in grammar or spelling that distract the reader from the content	Writer made more than 4 errors in grammar or spelling that distract the reader from the content.
<b>Capitalization &amp; Punctuation</b>	Writer made no errors in capitalization or punctuation, so the paper is exceptionally easy to read.	Writer made 1 or 2 errors in capitalization or punctuation, but the paper is still easy to read.	Writer made a few errors in capitalization and/or punctuation that catch the reader's attention and interrupt the flow.	Writer made several errors in capitalization that catch the reader's attention and greatly interrupt the flow.



# Answer Key

What I have Learned			What I Know:
AFTER READING	DURING READING	BEFORE READING	1. Fact 2. Opinion 3. Opinion 4. Fact 5. Fact 6. Opinion 7. Opinion 8. Opinion 9. Fact 10. Fact
<ul style="list-style-type: none"> <li>• Check spelling and grammar</li> <li>• Write a headline.</li> </ul>	<ul style="list-style-type: none"> <li>• Write a hook to open your story</li> <li>• Expand your lead</li> <li>• Follow your outline.</li> </ul>	<ul style="list-style-type: none"> <li>• Decide on the type of feature you want to write</li> <li>• Consider your audience.</li> <li>• Consider the type of publication you are writing for.</li> </ul>	1. Fact 2. Opinion 3. Opinion 4. Fact 5. Fact 6. Opinion 7. Opinion 8. Opinion 9. Fact 10. Fact

**What's New/ What's More/ What I Can Do**  
 (Please refer to rubric on the activity for your distribution of points)

**Assessment:**  
 1. a  
 2. a  
 3. a  
 4. s  
 5. d

**Additional Activities:**(Refer to the rubric for the distribution of points)

## **REFERENCES:**

### **Content:**

<https://www.wikihow.com/Write-a-Feature-Article>

[http://seduc.csdecou.qc.ca/sec-anglais/files/2015/01/MS\\_FeatArtWrtgPerRdg.pdf](http://seduc.csdecou.qc.ca/sec-anglais/files/2015/01/MS_FeatArtWrtgPerRdg.pdf)

**Quiz:**<https://global.oup.com/us/companion.websites/9780199846412/student/chapter17/quiz/>

[http://seduc.csdecou.qc.ca/sec-anglais/files/2015/01/MS\\_FeatArtWrtgPerRdg.pdf](http://seduc.csdecou.qc.ca/sec-anglais/files/2015/01/MS_FeatArtWrtgPerRdg.pdf)

### **Rubric:**

<http://www.plainlocal.org/userfiles/626/Classes/1132/Feature%20story%20rubric.pdf>

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